



**ICNARelief**



[muslimadnetwork.com](http://muslimadnetwork.com)

ICNA Relief USA, a leading nonprofit organization boasting a stellar 4/4 rating on Charity Navigator, dedicated to hunger prevention, disaster relief, and a broad spectrum of essential services selected Muslim Ad Network as their premier advertising partner for online engagement with Muslim donors.

The partnership resulted in substantial donor acquisition and a significant boost to their brand visibility!

"Thanks to Muslim Ad Network.. ICNA Relief reached hundreds of thousands of Muslim donors online, driving remarkable donor acquisition and a substantial lift in our brand presence. Their dedication and expertise truly made a difference. We're grateful for their outstanding support!"

**Amir Saeed (CMO)**



**Exceeded both Brand Awareness and Conversion Goals!**

## SUMMARY STATS

 **2,858 Donors Acquired**

Coverage across

 **27,000**

websites & apps Muslim consumers visit daily

 **\$639K+**

in Donation Revenue Raised on \$28K Investment



Contact Us:  866-887-0844

 [sales@muslimadnetwork.com](mailto:sales@muslimadnetwork.com)





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# BRAND LIFT & PERFORMANCE IMPACT



**1M+ Muslims Reached in US**



**93.54% Ad Viewability!**  
Vs. industry average of 60%



**Ads Displayed on 27,325 Unique Websites/Apps**



**Featured Creatives used for Campaign**

# FEATURED TOP PERFORMING CREATIVES



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