MEDIA KIT

Muslim Ad Network media kit

Version 1.0 · Prices as of 18 November 2026

Our posted prices, the formats we accept and how we count. Prices change; check the date above before you rely on a printed copy.

Rate card

Our posted prices, not an auction.

What you buy	Unit	Through 31 Dec 2026	From 1 Jan 2027	Minimum
Display and mobile	per 1,000 ad views	**$7.86** launch rate, for campaigns booked before 1 January 2027	**$15**	$250
Clicks	per click	**$5**	**$5**	$250
Streaming TV	per 1,000 completed views	**$25**	**$25**	Set in **MANGo**
Masjid screens	per masjid	Priced per masjid		Each masjid sets its own price
Banner build	one time	**$200**	**$200**	None

Campaigns booked before 1 January 2027 keep the $7.86 rate for the months booked. Managed campaigns start from $2,500 a month, month to month. Named packages: Crescent $4,995, Lantern $9,995 and Full Moon $24,995 a month, prepaid monthly. Verified charities get 10% off.

How an ad view is counted

An ad view is one showing of your ad, counted by our ad server. It counts showings, not people.

Formats and sizes

Format	Specification
Display banners	All IAB standard sizes. High-demand sizes: 300 × 250, 300 × 600, 320 × 50, 160 × 600, 728 × 90 px. File formats: JPG, JPEG, PNG, GIF, HTML5 (ZIP).
MasjidConnect™	TV screen displays, 16:9 widescreen, PNG preferred. Images of living beings are not accepted.
Connected TV	In-stream video, 15 or 30 seconds recommended, up to 60 seconds. 1920 × 1080, 16:9, MP4 (H.264 preferred), typically up to 500 MB, audio required.

Final requirements are confirmed with the campaign team before delivery. Full detail: creative specifications.

Sites

Placement runs across our own sites and partner publisher sites. Examples: UmmahJobs, IlmFeed, AboutIslam and the Prayer Times, Qibla and Salah app on Google Play. The current list is on the publisher page.

Contact

Sales team, sales@muslimadnetwork.com

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